

Why Mary Kay?

20 Reasons to consider MK as a part-time, spare or full-time Business Opportunity. You have nothing to lose and so much to gain by just giving it a try!



#1 Rock Solid Company

No stockholders and NO debt...so NO bankruptcy or bail outs needed!

#2 No Sales Quota—No Auto Ship

Place a minimum order once a year—NO auto-ship and auto-charges.

#3 Large Target Market

From babies to teens to men and women...everyone with skin is a potential client.

#4 Actual Car Program

True Company Car...no lease payment, tax or tags...or qualifying for loan.

#5 On-Going Training

On your own or attending weekly meetings, Conferences, Seminars...truly amazing training!

#6 Positive Atmosphere

Based on the Golden Rule and Can-do Attitude!

#7 Self Development

You will learn about yourself, image, + makeup application. Most of all the feeling of having your own business.



#8 Sales = 50% profit

Best way to show is at a makeover or party but books and web sales are good too.

#9 Consumable Product

MK products are used up DAILY.

#10 Priorities

Faith FIRST, FAMILY second and then the career. Balance to live YOUR life.

#11 Self-Promotions

Promote yourself based on your activity NOT someone's opinion of your activity!

#12 Cinderella Prizes

Mary Kay believed when your confidence increases so will your esteem and then you'll be unstoppable!

#13 Business Bail-Out

If it is not for you - return unused inventory for 90% Buy Back! Unheard of in Direct Sales.

#14 NOT a Pyramid

Team Building commissions are 4-12% and come from MK.

#15 Recession Proof Product

Women won't go without foundation, mascara or lip gloss no matter the economy.

#16 No Territories

Move your business with you AND your clients can take YOU with them.

#17 Tax Deductions

With Inventory, you get full home office tax deductions, plus so much more!

#18 Mary Kay Gives BACK!

MK Foundation funds Safe Homes around Canada plus cancer research. No animal testing.

#19 Satisfaction Guarantee

Products are 100% Satisfaction Guarantee for product confidence among Consultants!

#20 ONLY \$75 to Join

Over \$200 in I Product. Training CD's, DVD's and Books. Enough samples for a minimum of 30 makeovers.

Discover the World in *Pink!*

Start your Mary Kay Business for only **\$75.00**

* (plus applicable taxes and shipping)

Your **Starter kit** contains **\$160.00** in products, plus supplies and step-by-step education to introduce women to the beauty of Mary Kay.

the **starter** kit.

It's everything you need to start your Mary Kay business – all in a sleek black tote!

MARY KAY®



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Are you ready to change your situation in a positive way? To say yes to an additional income that could make all the difference in your life? Whether it's earning \$100 or \$1,000, becoming a Mary Kay Independent Beauty Consultant could be the answer.

Begin your Mary Kay business and you'll be on your way to a 50% discount on product and earning extra money that will help you reach your personal and financial goals, all while enriching women's lives.

With consumer debt at an all-time high, a Mary Kay business could be the answer – and make a world of difference.

- ☆TimeWise® Cleanser Normal-to-Dry
- ☆TimeWise® Moisturizer Normal-to-Dry
- ☆Fragrance-Free Satin Hands® Pampering Set
- ☆TimeWise® Skin Care Samplers (6 Pair Cleanser & Moisturizer in combination to ☆oily) TimeWise® CC creams 1-light to med; 1-med to deep
- ☆Disposable Face Cloths (Pack of 30) 1
- ☆Mirrors with Tray 4
- ☆Disposable Mixing Trays (Pack of 30) 1
- ☆Mary Kay® Color Cards Variety of packages
- ☆Mary Kay® Sample Anything! Card (Pack of 10) 1
- ☆Customer Profile (Pack of 30) 1
- ☆Beauty Book (Pack of 30) 1
- ☆The Look Catalogue (Pack of 20) 1
- ☆Credit Card Sales Slips (Pack of 30) 1
- ☆Mary Kay Autobiography – *Miracles Happen* 1
- ☆Consultant Guide 1
- ☆Start Earning Now Magazine 1
- ☆Applause® Magazine 1
- ☆Team-Building Brochure 1
- ☆Hostess Brochure 1
- ☆Ready, Set, Sell! Brochure 1
- ☆Start Something Beautiful DVD 1
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For more information of the endless possibilities of Mary Kay contact your Independent beauty consultant